

FALL 2009

CHILDREN'S MEDICAL CENTER FOUNDATION *of* CENTRAL TEXAS

# miracles

*Raising funds for Dell Children's Medical Center of Central Texas*



Palliative Care:  
Transformation  
of Hope

PAGE 2



LETTER FROM THE CHAIRMAN

# Passing the Gavel

As I reflect over my term of service as Chairman of the Board of the Children’s Medical Center Foundation of Central Texas, I cannot help but wonder how quickly time has passed. It’s been my privilege to work with a Foundation board that is experienced, committed and willing to take on tomorrow’s challenges; to interact with extraordinary Dell Children’s physicians, administrators, staff and volunteers; and to build and strengthen the community alongside other leaders and volunteers. We stand together with one unifying voice and serve as an example of what is good about Central Texas.

I look forward to serving on the board as past chairman under the direction of our new leader, Buddy Jones, whose dedication and compassion for our mission will enable us to successfully plan and prepare for the future.

Thank you for your generosity and continued support. You have always captured the spirit of what we do at the Children’s Medical Center Foundation.

Jim Kozlowski  
PAST CHAIRMAN



*I am deeply humbled and thankful for the opportunity to serve as Chairman of the Board of the Children’s Medical Center Foundation of Central Texas. I hope to build upon the success of my predecessor, Jim Kozlowski, and thank him for his excellent service in building and strengthening the Foundation at a critical time.*

*My career spans over 30 years in and around Texas government and my life experiences are rooted in public service. I welcome this next challenge and have no doubts that the Foundation, its donors and supporters will deepen their impact on Central Texas and give every child a chance for optimum health, today and in the future. The ministry of this remarkable hospital and the physicians and medical personnel connected with it is a testimony of what can be accomplished if we all work together for a cause greater than ourselves. To this end, I pledge my efforts.*

Neal T. (Buddy) Jones  
CHAIRMAN

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### ACCREDITATION

Dell Children’s Medical Center of Central Texas meets the highest national standards set for medical and nursing staff, hospital personnel, patient care and hospital service, and is committed to providing the finest health care tailored specifically to children and adolescents in the 46 counties it serves.

Dell Children’s Medical Center of Central Texas is a member of the Seton Family of Hospitals and is accredited by the Joint Commission on Accreditation of Healthcare Organizations; the Commission on Cancer of the American College of Surgeons as a Network Cancer Program; and the American Nurses Association for Magnet Award status of nursing excellence.

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[www.childrensaustin.org](http://www.childrensaustin.org)

Dell Children’s Medical Center  
of Central Texas is a member of the  
Seton Family of Hospitals



FROM THE EXECUTIVE DIRECTOR

## Each Day is a Gift

On behalf of Children’s Medical Center Foundation, I would like to thank Jim Kozlowski for serving as our Chairman of the Board. During his tenure, the Foundation helped build the best place in Central Texas for children to heal.

The Foundation extends a warm welcome to Neal T. (Buddy) Jones as its new Chairman of the Board. Bringing new energy, fresh perspectives and a strong passion for community service, Buddy will lead the way as we continue this fascinating journey of hope and health for Central Texas families.

Your donations allow Dell Children’s to continuously strive to better serve the Central Texas community, addressing the many and varied needs of all its children. Our medical center takes special care in supporting patients and families who need it the most.

Dell Children’s Palliative Care Program provides specialized medical care around comfort and end-of-life issues for families with children suffering from chronic diseases and life-threatening illnesses. The program focuses on optimizing the quality of life and minimizing the suffering of this special group of children.

As you turn the pages, you will meet patients who redefine the meaning of “champion” and share one commonality—their burdens have been heavy, but their smiles, courage and optimistic spirits live on and teach us an important lesson—to live life to the fullest because each day is truly a gift. They and their families are able to discover joy in life, thanks to Dell Children’s Palliative Care Program.

Maureen (Missy) Wood  
EXECUTIVE DIRECTOR

## ON THE COVER KEIGHTON FARRENKOPF

Thirteen-year-old Keighton Farrenkopf has lived with congenital heart disease and chronic illness throughout his life and spends many days at Dell Children’s. His medical condition has affected his physical growth and decreased his tolerance for exercise. He requires regular monitoring and must take a variety of medications, including intravenous infusions. It’s because of Keighton that his mom, Tanya, became a nurse so she could care for him at the family’s home in Moody, north of Temple.

A self-proclaimed “faith freak,” Keighton doesn’t let his illness slow him down. In fact, says Tanya, “It doesn’t matter how bad it gets, Keighton always finds something positive. His health problems have strengthened him.” Keighton likes to hunt and fish, and is a leader in the children’s ministry of his church. Tanya is proud that Keighton is knowledgeable about his disease and chooses to be involved in his own health care. He recently became a member of the Dell Children’s Youth Advisory Council and is working with other patients to “make the medical center better for kids.”

Cooking is his passion, and Keighton recently started his own jelly business, “Keighton’s Kreations,” using his grandmother’s special jelly recipe. In August, he was granted a Make-A-Wish trip to New York where he spent a thrilling day with his favorite Food Network chef, Guy Fieri. “I love cooking and I love selling jelly,” says Keighton, and this smart, young entrepreneur hopes to make millions in jelly sales and donate toys to Dell Children’s with a portion of his profits.

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*Palliative Care Program journeys with families through illness*

# TRANSFORMATION OF HOPE



*Miracles happen daily at Dell Children's, where the broken are mended and the ill are healed.*

But many children are born or become ill with diseases or conditions that cannot be mended or cured. Some will have shortened lives. Others may survive injuries, but have profound disabilities. Daily life for these children is often very challenging. Parents can feel isolated, vulnerable and overwhelmed as they face decisions about treatment options and, for some, end-of-life care. They enter the medical world without a roadmap, where the language and environment are unfamiliar. As they watch their children suffer, their hearts can become heavy with anxiety, fear and sadness.

“The Palliative Care Program at Dell Children’s addresses suffering in its many forms and helps patients and families create a vision of hope,” says Sarah Legett, M.D., medical director of the Palliative Care Program. “The foundation of palliative care is a trusting, ongoing relationship with the child and family, allowing us to journey together through illness, no matter what the outcome.”

The program partners with families, pediatricians and subspecialists to bring a holistic, family centered and interdisciplinary approach to the circle of care. It addresses the needs of the whole child—emotional, psychological, spiritual and physical—and asserts that the voice, values and concerns of the child and family are integral to quality care.

The program’s services address various individual needs of these special children and families. For some children, particularly those with cancer, care includes pain management. For other children requiring multiple services and specialists, the care team coordinates services and facilitates communication among healthcare providers. Parents of chronically and critically ill children face difficult decisions along the way, including the use of artificial feeding, life support or resuscitation. The team helps the family explore what is best for their child, weighing burdens and benefits of treatment options offered by the specialists. The program’s goal for all children is to optimize continuity of care across settings, whether care is provided as an inpatient, through clinics or in the patient’s home.

“The Palliative Care Program has been an amazing addition to our care at Dell Children’s,” says Sharon Lockhart, M.D., pediatric hematologist/oncologist. “The death of a child is one of the most difficult things a family ever faces in its lifetime. Whenever death becomes inevitable, it’s critical to have a process whereby the family can cope with death, integrate it into their lives and make good decisions for both the child and family in those final, months, weeks and days.”

Jeffrey Kane, M.D. is a pediatric neurologist and agrees that the Palliative Care Program has made a world of difference for Dell Children’s patients. “The team has prevented a tremendous amount of unnecessary suffering, both physical and emotional, for patients and their families.”

For more information about the Palliative Care Program, contact the office at (512) 324-0197.

# *My daughter* **MAYA**

During nocturnal ramblings in the last three days of her life, my daughter, Maya, shared many beautiful childhood memories. I'm glad she did because it made me realize that she had led a good life. She died on June 27, 2006, at age 13 from acute lymphoblastic leukemia (ALL). Maya passed away in our bed, surrounded by loved ones, including her oncologist, Sharon Lockhart, and her palliative care physician, Sarah Legett, who were both there for her to the very end.

Maya taught us so much about how to live life as she led us through her difficult journey. During her treatments, Maya continued to live life fully and with grace, and she set a profound example of maturing strength, compassion and understanding. Maya's oncology team at Children's did everything possible, but Maya could not be saved. In the end, massive chemotherapy treatments did not eliminate her cancer. We had to prepare for her death. It was a heartbreaking, painful experience.

The Palliative Care team helped Maya realize she could make decisions about her care and helped her plan the remaining days of her life. Maya chose to stop treatments and come home. She chose to sleep in her own bed and to enjoy home-cooked meals. She got to visit with friends, eat chicken nuggets and swim. We continued to take walks and visit the Zilker Botanical Gardens. Thanks to the Make-A-Wish Foundation, Maya fulfilled her dream of swimming with dolphins at Sea World in San Diego.

Even though we knew she wouldn't survive, those final two months at home were the best since her diagnosis. Maya had moments of sadness and tears, but not once did I hear her ask, "Why me?" She never stopped giving of herself. When she realized she would lose her hair due to chemotherapy, she donated her hair to Locks of Love. She drew strength and comfort from creating art and insisted that her artwork be sold by CureSearch in support of childhood cancer research.

I try to live each day fully, the way Maya showed us. I've joined other parents and the Dell Children's medical staff to participate in an educational curriculum, The Initiative for Pediatric Palliative Care (IPPC). Because it is so difficult to watch children die and to watch families suffer, IPPC educates staff about how best to care for children and families like mine, as well as how to take care of themselves while they do so.

*Chris Hubner*



*My son*  
**NATHAN**



My husband, Diwakar, and I welcomed our first child into this world on July 23, 2003. Nathan was happy, healthy and the joy of our lives, but by 18 months old, he still could not walk. That's when our son began fading in front of our eyes. By age two, he became weak and thin. By 2 1/2, he stopped eating and talking, and could no longer sit or hold his head up. His body became stiff. Nathan's disease—metachromatic leukodystrophy—is difficult to diagnose and took many months and countless doctor visits until we learned this rare genetic disease was destroying his neurological system. There is no treatment and we were told Nathan wouldn't live past the age of five. We were in shock.

Most doctors didn't have answers about his care. In our society, it's hard to talk about death. We were alone with a fragile and terminally ill child. It's frightening when you don't know when or how your child will die. Today Nathan is six and cannot move voluntarily. He cannot suck and his swallowing is partially impaired. His brain does not process information. He is very calm and comfortable. On occasion, he will smile. I would give up anything to see my son smile again.

The Children's Palliative Care team came into our lives in July 2006, for which we are forever grateful. They did not tell us everything would be okay, and we appreciated their honesty. The team became our support system and helped us create Nathan's care plan. We realized it's not the length of life that matters, but the quality of life. We knew it was up to us to make Nathan feel comfortable and loved. What would we do if he had seizures or stopped breathing or swallowing? What if he developed pneumonia? How far do we go to prolong Nathan's life? Our goal is to take care of our son, and the Palliative Care team is with us on this journey. They coordinate his medical care and appointments with other doctors and specialists. They are at our side in the emergency room and go above and beyond the requirements to make sure he is properly cared for.

Human tragedy surrounds us all the time and happens more than I was aware. Being Nathan's mother has taught me about life.

Having a terminally ill child doesn't make us better human beings; it makes us more human, more real. It's taught me to appreciate the small things. I've learned that I can't control what happens, so I enjoy one day at a time. And the Palliative Care team has taught me all about the meaning of kindness.

*Diana Kuai*

## Life + Medical Miracles + Hope = An Evening of Celebration

Mary Ann and Andrew Heller hosted Life + Medical Miracles + Hope, an evening of celebration of the miracles that happen daily at Dell Children's. Guests were introduced to Griffin Jones, a 3-year-old boy who was treated for a critical brain injury at Dell Children's in October. Today Griffin is fully recovered and back to his busy life.

The event was held at the Hellers' home, where guests enjoyed a gourmet dinner and musical performances by the Texas Piano Quartet (Anton Nel, Bion Tsang, Brian Lewis, Roger Myers), John Arndt, John Mills, Stanislov Pronin and Andrew Heller. All proceeds from the event will benefit the Neurosciences Center at Dell Children's.



Andrew and Mary Ann Heller hosted Dell Children's supporters at Heller Hall in their beautiful home.

## Building Dreams

Program and Endowment Gifts | July 1, 2008 through June 31, 2009  
Gifts of \$10,000 and above

### \$500,000 to \$1 million

Children's Council Gala  
Toni Maxwell  
The Lowe Foundation

### \$250,000 to \$499,999

KVET 98.1 Radiothon  
RGK Foundation  
Topfer Family Foundation

### \$100,000 to \$249,999

Children's Miracle Network  
Circle of Friends Chapters  
The Durant Family Foundation  
Kids Classic  
Wal-Mart/Sam's Club

### \$50,000 to \$99,999

Costco  
Cystic Fibrosis Foundation  
Dell Foundation  
The Feo Family  
Kohl's  
The Children's Health Fund  
The Entrepreneurs Foundation/  
Silicon Laboratories  
Grandparents Club  
The McCarty Corporation  
Marjorie and Richard Nelson  
RE/MAX  
White Construction Company  
Windgate Charitable Foundation

### \$25,000 to \$49,999

Ray and Nancy Bearden  
Family Foundation  
Chaparral Foundation  
Drs. Brent and Jennifer Cardwell  
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Emerson Process Management  
Estate of Lucille K. Geib  
Hope on Wheels Hyundai Dealers  
Alfred Jackson and Inroads Group  
Bo Lusinger Family  
Safeway, Inc./Randalls  
Seton/Dell Children's Employees  
The Children's Trust  
UT Dance Marathon  
Valero Energy Corporation  
Jennifer and Ryan Whitney

### \$10,000 to \$24,999

3M  
Alice Kleberg Reynolds Meyer  
Foundation  
Austin Radiological Association  
Austin Subaru  
Capitol Anesthesiology Association  
Charlotte and John Berra  
Dell Children's Medical Center  
Volunteers  
Susan and Michael Dell  
Kathleen Dunagan  
Econo Box Company  
Susan and Bobby Epstein  
Peggy and Andy Greenawalt  
Ginny and Neal T. "Buddy" Jones  
Kate Ludeman and Eddie Erlandson  
H-E-B  
Humana  
Samia and John Joseph  
Peggy and George Madden  
Nancy and Nyle Maxwell  
Kristin and Shaun McDuffee  
Meinig Family Foundation  
Meritage Capital, L.P.  
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Cori Modisett  
North Austin Medical Center Auxiliary  
Pediatrix Medical Group  
Anne and David Penn  
Michael Peter and Tracey Davies  
Ronald McDonald House Charities  
Rebekah and Hillary Ryan  
Alice Scarbrough  
Seton Family of Hospitals  
Shesky Family Foundation  
Silicon Laboratories  
Lindsay and Ford Smith  
Raka and Krishna Srinivasan  
Texas Iron Spikes  
The Cailloux Foundation  
Alexa and Blaine Wesner  
The Lola Wright Foundation  
The Mike and Dian Hutchison  
Family Foundation  
Anne E. Wynn  
Diana and Michael Young

## Children’s Medical Center Foundation Welcomes New Trustees

**Alex C. Smith** is founder, chief executive officer and chief investment officer of Meritage Capital, LP, an SEC registered boutique investment advisor specializing in multi-manager hedge funds. Mr. Smith has more than twenty years experience in the global financial markets and high-tech industry and has held finance and treasury positions with Dell, Commodore International Ltd. and EDS.

**John Berra** is chairman of Emerson Process Management and is an executive vice president of its parent company, Emerson. In his various leadership positions, Mr. Berra has contributed not only to the success of the companies he’s worked for—including Emerson, Monsanto, Rosemount and Fisher-Rosemount Systems—but also to the industry as a whole and is the recipient of several distinguished leadership and achievement awards.

**Tracey Bury** attended The University of Texas and held various positions in the fields of teaching, law and residential real estate. She has been devoted to making the community a better place through volunteer work with the Children’s Medical Center Foundation’s Children’s Council, the Junior League of Austin, the Seton Development Board and St. Andrew’s Episcopal School.



from left:  
Alex C. Smith  
John Berra  
Tracey Bury

## Ray Blue Joins Foundation Staff

Children’s Medical Center Foundation welcomes Ray Blue, director of Planned Giving. Originally from North Carolina, Ray has a strong development background, most recently serving as vice president of the United Way Capital Area. He brings front-line management experience in fundraising, strategic planning, and volunteer management to the Foundation and is a passionate advocate for creating a healthier community. Previously Ray worked at the University of North Carolina at Asheville in developmental psychology and attended Emory University, earning a Master of Divinity degree.



# Count on Us

## Dell Children's Earns Level I Pediatric Trauma Center Designation



Dell Children's Medical Center has received the highest designation—Level I Pediatric Trauma Center—following a rigorous on-site review by the American College of Surgeons (ACS). The ACS verification process examines more than 200 components of a trauma program, including specialists who are highly trained in the delivery of trauma care for children and certifies that all are in place to provide the highest level of trauma care available 24 hours a day.

Dell Children's is now one of only two Level I pediatric trauma centers in Texas and one of only seventeen freestanding children's hospitals in the nation to earn this distinction. What makes Dell Children's unique, says Todd Maxson, M.D., medical director, Dell Children's Medical Center Trauma Services, is the fact that it's the only freestanding pediatric medical center in the nation to earn this prestigious Level I status without the academic affiliation of a medical school.

“Dell Children's and the Seton Family of Hospitals built the trauma program from the ground up—from no hospital and no program two years ago—to the highest standard available. It reflects their tremendous commitment and the commitment of the people who provide care,” says Dr. Maxson. “They've all stepped up, above and beyond, to provide what's necessary for success.”

Dr. Maxson and his team have embarked on a strategic planning initiative to map the program's growth and development. He sees limitless opportunities for the future. Current research topics include parental alcohol use as a factor

## WHAT MAKES DELL CHILDREN'S TRAUMA SERVICES EXCEL?


**Clinical care** goes beyond initial emergency treatment for the most seriously injured trauma patients, who receive world class clinical care from the moment they enter the door and through follow up care and rehabilitation after hospital discharge.

**Clinical education** to health care providers in Austin and surrounding areas, including Advanced Trauma Life Support, Trauma Nursing Core Course, Advanced Burn Life Support and continuing medical and nursing education.

**Trauma research program** focuses on epidemiologic, clinical and behavioral study of childhood injury, injury prevention and trauma clinical care, with the ultimate goal of informing and guiding improved clinical practices.

**Injury prevention program** focuses on preventing injury to children in Central Texas through three areas: education, research and advocacy. Dell Children's is the lead agency for Safe Kids Austin, a grassroots community organization made up of 40 local agencies, that provides educational programs and resources focusing on five injury risk areas: child passenger safety, pedestrian safety, bicycle safety, water safety and safe sleeping.

**Telemedicine program**, based at Dell Children's, gives primary care providers in remote locations throughout its 46-county region immediate access to Dell Children's resources through computers, phone lines, cameras and microphones, to enable doctors to provide patient care as if the patient was at Dell Children's.



of pediatric injury; adolescent drinking and injury; parenting skills among teen parents and their relationship to injury; psychological outcomes after pediatric trauma; prevention of post traumatic stress disorder after injury; and attention deficit disorder after pediatric trauma.

The trauma team's most important advocacy success, says Dr. Maxson, is the significant role it played in passing the new Texas booster seat law that went into effect September 1. The new law requires children 7 and younger (changed from under the age of 3) or less than 57 inches to be in a child safety seat system while a passenger in a moving vehicle.

"Our injury prevention group will save more lives by passage of that bill than I ever will in the operating room," he says.

The trauma program and its components of clinical care, research, education and outreach are a tremendous success for this new medical center and a great example of the continued and growing commitment by The Seton Family of Hospitals and the community to the health of children in Texas.

## Grandparents Club Member Creates Endowment

# A Gift That Keeps Giving

Tish Hall is a member of the Grandparents Club and recently created an endowment through Children's Medical Center Foundation to support Dell Children's. She and her late husband, Frank, have become the newest members of the Children's Guardian Society, and their names have been added to the medical center's Butterfly Wall. Tish is pleased that their gift will keep on giving to future generations of Central Texas children.

As a young girl, Tish lived in Austin for several years with her family and fell in love with the beauty of the hills and lakes. "I thought it was the greatest place I had ever seen in my whole life," she says.

Later Tish met and married Frank and they moved to England where they raised two children, Franklin and Tracey. They enjoyed fifteen years overseas, but Austin still held a special place in Tish's heart. She and Frank dreamed about moving to Austin and starting a business, and in the summer of 1970, they followed their dream and bought the Lone Star Meat Company. Today, Franklin owns and runs the family business, now Lone Star Foodservice. Frank passed away in 2007, and Tish is thankful to live in Central Texas, surrounded by her children and grandchildren.

Shortly after Frank's death, Tish became involved with the Grandparents Club. She attended a Grandparents Club Tea in honor of her five grandchildren and became a member. "I've always volunteered for programs connected with children's causes," she says. "When I'm helping children, my work makes me feel good."

She and Frank always talked about supporting children through an endowment. She is thrilled to leave a loving and caring legacy in their names. "I am confident that Children's Medical Center Foundation will invest the money wisely," she says. "It will be there to grow, on and on. When I hear about friends with small children who need medical care, it's comforting to know there's a wonderful facility right here for them."

If you would like to join the Grandparents Club or become a member of the Children's Guardian Society, contact Ray Blue, director of Planned Giving, at (512) 324-0169 or [reblue@seton.org](mailto:reblue@seton.org)

Tish Hall of Austin is supporting Central Texas children through a new endowment.



For Children's Trust, Helping Hits Close to Home

# Cooper's Story

In November 2008, Children's Trust of Central Texas awarded grants to various Dell Children's programs, including Palliative Care. Several months later, the program's importance became all too real to several Children's Trust members when their good friends, Michelle and David Wilson, turned to the Dell Children's Palliative Care team to guide them through their son Cooper's end-of-life issues.

When Cooper was five months old, he was diagnosed with GM-1 gangliosidosis, a rare and fatal progressive neurological disease. The Wilsons' lives changed instantly as they were thrust into a world of coordinating appointments and communicating with six pediatric specialists, several therapists, multiple state programs, respite care providers and insurance companies. Working with these providers was a huge task and managing communications between them was daunting.

The Wilsons contacted the Dell Children's Palliative Care team in January 2009, and asked them for help in coordinating Cooper's care. The team helped the family create a plan to maximize Cooper's comfort and minimize suffering as the end of his life drew near.

"We're parents, not doctors," says Michelle. "The Palliative Care team became a strong link, bringing Cooper's entire medical team together and creating a collaborative decision-making process between each of the medical professionals working with our child. They handled problems immediately as they came up, so it was an enormous load taken off our shoulders and allowed us to focus our energy on loving our child. We knew our time together would be limited. On July 8, just eleven days after his second birthday, our sweet baby boy earned his angel wings."

Michelle and David continue to receive support from the Palliative Care team. They are eager to participate in educating others about the important role palliative care plays in addressing needs of children with life threatening illness.



**Join the Children's Trust**  
As a member of Children's Trust of Central Texas, your gift helps families like the Wilsons who struggle with chronic childhood diseases and end of life issues. Renew your membership or consider joining Children's Trust, which is currently holding its membership drive. For more information, contact Kristi Gordy, director of Development, at (512) 324-0168 or kgordy@seton.org.

Tenth Annual 98.1 KVET Radiothon Raises Record \$400,898

# Record-breaking Giving

Loyal KVET listeners stepped up to make the Tenth Annual 98.1 KVET Radiothon the biggest and most successful, raising a record-breaking \$400,898, and bringing the ten-year total raised to support children's healthcare in Central Texas to more than \$2.8 million.

The two-day event was broadcast live from the Dell Children's lobby and featured stories of miracles and hope by patients, families and medical staff. Radio hosts Bob Cole and Bucky Godbolt kicked off the event that featured special guest hosts, KEYE's Judy Maggio, Dell Children's own Renee Higgeson, MD, and other KVET radio personalities Tom Allen, Troy Kimmel, Eric Raines and Chris Mosser.

Special thanks to the enthusiastic Kiwanis Club phone bank volunteers, to Foresters, the Phone Bank Sponsor, and to Louis Shanks, the Tote Board Sponsor.

"Dell Children's was made possible by donations from ordinary people giving what they can."

S R . P A T E L D E R , D C , Foundation Ambassador

1 Renee Higgeson, MD describes hospital life for Dell Children's patients as Eric Raines looks on.

2 Dell Children's patient Bailey Kay Hutson visits with Bob Cole.

3 Celebrating a happy reunion with their former patient, Marlie Frasier (front), are (from left) Paula Ford, Pam Newman, mom Lainie Frasier and Debbie McCormick.





- 1 Patient Brady Beals shares his story on air with KVET listeners.
- 2 (From left) Bucky Godbolt, Charles Barnett, Bob Cole and Dr. Timothy George share a laugh.
- 3 Bill Powell answers incoming calls on the phone bank.
- 4 Daniel and Halle Whittington share the story of their son, Jackson's, Dell Children's experience.
- 5 Patient Sara Pacheco is all smiles as she makes a donation.



Circle of Friends Chapters Raise \$186,000

# Thanks to You

Children’s Medical Center Foundation is grateful to the Circle of Friends members who raised a collective \$186,000 over the past year. These dedicated volunteers exemplify the meaning of “grassroots fundraising” by rolling up their sleeves and enthusiastically hosting musical concerts, food and wine events, 10K runs and fashion shows. Surrounded by new friendships, smiling faces and caring hearts, Circle of Friends members have fun while improving the lives of Central Texas children and families.



1 Special Events Coordinator Ashley Davis describes volunteer opportunities at Dell Children’s.

2 Yolie Martin of Yolanda’s Catering (pictured with husband Jay) provided flower arrangements for the Circle of Friends Appreciation Dinner.



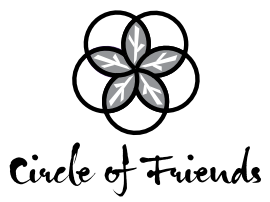
3 Angie and Chris Bell and Rachel Stanbery from the Uptown chapter are thrilled with their gifts.



4 Chapter treasurers receive gifts for their work throughout the year. Pictured are (from left) Ashley Miksch (Hill Country), Andrea Ballard (Uptown), Ashley Richter (Loop 360), Pam Hebbe (Pflugerville), Chrissy Hartenstein (Round Rock), Elliot Weir (Northwest Austin), and Jay Plotkin (Lake Travis).

Circle of Friends chapters in Central Texas that raise funds and awareness for Dell Children’s Medical Center include: Central Austin, Hill Country, Lake Travis, Loop 360, Northwest Austin, Pflugerville, Round Rock, Southwest Austin and Uptown.

We invite you to become a member of Circle of Friends and have fun for a great cause! For more information about joining an existing chapter or starting a chapter in your community, contact Rita Willoughby at (512) 324-9999 ext. 86866 or [rwilloughby@seton.org](mailto:rwilloughby@seton.org).



## Valero

Central Texas Valero stations worked hard and raised an incredible \$32,049 for Dell Children's. One Southeast Austin station raised more than \$6,600, thanks to several employees with a passion for children's healthcare. "Valero employees care—about our customers, about our communities and about each other. It is an integral part of our culture," says Dave Mock, owner of more than 30 Austin-area Valero stations.

## Wal-Mart/Sam's

During a six-week period in 2009, Austin-area Wal-Mart and Sam's Clubs raised \$100,000 from customer donations and store associate-generated fundraisers. This is very meaningful for many Wal-Mart/Sam's Clubs associates, who have been personally touched by experiences at Dell Children's.

## Costco

Two Austin Costco stores collectively raised a record \$101,049 during the month of May. In addition to selling balloon icons at their registers, employees collected donations and held a silent auction in the fall. Their tireless dedication to philanthropy has made them into a leader and fine example for Costco stores nationwide.

Dell Children's Medical Center of Central Texas is a proud member of Children's Miracle Network (CMN), a national organization benefiting 170 children's hospitals across the nation. We are grateful to CMN sponsors in the Central Texas region for their support, which benefits Dell Children's.



- 1 Costco CMN representative Kathy Latta and store manager John Brown celebrate their store's fundraising success.
- 2 Valero employees Jennifer Tolico and Isabel Cervantes enjoy fundraising for Dell Children's.
- 3 Pictured (from left) are Wal-Mart employees Veronica Kimona, James Boyer and Patty Meredith.

## Children's Health Express On the Move

Children's Health Express is a fully equipped mobile clinic that travels throughout Austin, bringing high-quality and cost-effective primary health care services directly to the neediest children, right in their own neighborhoods.

The clinic on wheels makes weekly stops at several Austin schools and offers care to children in the Austin Independent School District, from birth to 18 years, who are uninsured and cannot get medical care when they need it. Services offered include well- and sick-child exams, immunizations and sports physicals. Last year, the clinic's healthcare team handled approximately 1,200 patient visits. Asthma was one of the most common chronic illnesses treated.

This year Children's Health Express is expanding its mission to increase the number of families who use the mobile clinic as their medical home. Having their own medical homes provides families with access to continuous, compassionate health care. Regular care helps children stay healthier, prevents chronic disease, helps manage conditions like asthma, and reduces overall health care costs.

"Right now, there are not too many kids who call this a medical home, but we're growing that number," says Lisa Butterworth, R.N., clinical program manager of Children's Health Express. "This year the team has increased the number of days out in the field and can receive after-hour calls through Seton call centers, so families will have access to a nurse or physician 24/7."

Children's Health Express recently created a new collaboration with Any Baby Can to extend care to hard-to-reach populations. The mobile clinic and its staff participated in several community events including The Women's Resource Fair, The Texas Round-Up, and also traveled to Houston last September to assist Hurricane Ike victims. Plans include additional collaborations with community healthcare organizations to provide services in isolated or underserved areas in Austin.

Children's Medical Center Foundation is especially grateful to the Carl C. Anderson Sr. and Marie Jo Anderson Foundation, Children's Health Fund, Dell Foundation and Kohl's Department Stores for their ongoing support of Children's Health Express.

### Children's Health Express Donors

Carl C. Anderson Sr. and  
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## Time Warner Cable

Time Warner Cable donated technology and services in a unique way to patients and families at Dell Children's. *Jonas Brothers: The 3D Concert Experience* in 3D premiered in the medical center's auditorium to the delight of many squealing fans. The company also donated a 52-inch HD television to Dell Children's for use in the medical center's new education center. The evening began with dinner, face painting, crafts and goody bags, and patients received handmade quilts and fleece blankets donated by Time Warner employees.



## Hyundai Hope on Wheels

Dell Children's Medical Center received a donation of \$40,000 from Hyundai that will support cancer research. Dell Children's Virginia Harrod, MD, PhD was named a 2009 Hyundai Scholar for the second year in a row and will use the funds to support her research on childhood cancer. A check was presented to Dell Children's during Hyundai's Hope on Wheels Handprint Ceremony, where the medical center's young cancer patients applied their colorful handprints to a white Hyundai Santa Fe, the symbol of Hyundai Hope on Wheels.

"We are inspired every day by the brave children we meet at our Handprint Ceremonies," says Mike Williams of Round Rock Hyundai. "When the kids place their handprints on the car, we are honoring their brave battles against cancer, commemorating their triumphs and sharing their hope for the future with other children and their families across the country."



## We Care Classic Charity Golf Tournament 2009

The fourth annual We Care Classic golf tournament brought supporters of children's healthcare together for a day of fun. Hosted by White Construction Company and enjoyed by many vendors involved in the construction of Dell Children's, the event was held at the Hills of Lakeway Golf Course and raised \$70,000 to be used toward the purchase of the intraoperative MRI (iMRI) for the Neurosciences Program at Dell Children's.

Neel White is CEO of White Construction Company and says the close connection between the company and the young people in Central Texas began in the mid-1980s, when White Construction built the original Children's Hospital of Austin. The company believes deeply in the medical center's mission to provide compassionate care and healing for young people in the Central Texas region. "The 'We Care Classic' has provided our construction partners and us with a tangible way to express our support for the important work being done to provide medical care for ill and injured youngsters in Central Texas," says White.



- 1 Samantha Gonzalez (seated) and Angel DeLeon enjoy a visit with Time Warner's mascot, Digital Dog.
- 2 This Hyundai Santa Fe is covered in children's handprints from all over the country,
- 3 Celebrating the success of the We Care Classic are (from left) Charles Neel White III, Sr. Teresa George, DC, Missy Wood, Neel and Pam White, and Kelly White.

CHILDREN'S MEDICAL CENTER  
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SHARE THE LOVE. Michelle and David Wilson share Cooper's story on page 11. Donate online at [childrensaustin.org](http://childrensaustin.org) or contact Children's Medical Center Foundation at (512) 324-0170.

## MARK YOUR CALENDARS

**October 27**  
Hill Country Circle of Friends  
Miracle Cup Golf Tournament  
at Avery Ranch

**November 12**  
Lake Travis Circle of Friends  
Miracles at  
Rough Hollow Yacht Club

**November 14**  
Angels on Wheels  
Motorcycle Run

**November 14**  
Children's Trust  
Dine Around

**November 15**  
Round Rock Circle of Friends  
American Girl Fashion Show

**January 23, 2010**  
Children's Council Gala

for more information  
or to purchase tickets,  
visit [childrensaustin.org](http://childrensaustin.org)  
or call (512) 324-0170.

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Your feedback and suggestions are welcome at [cmcf@seton.org](mailto:cmcf@seton.org). For more philanthropic news and information, visit [childrensaustin.org](http://childrensaustin.org).